

WATER MANAGEMENT

1 Water is vital to food production. Agriculture accounts for **70%** of fresh water used across the globe. It is one of the most important resources on the farm.

2 Climate change, population growth and higher demands for food security mean that global water resources are under pressure. Farmers play a vital role in addressing issues around water safety and quality, flood prevention and drought.

3 Farmers carry out a range of sustainable practices to improve water quality, optimise water use, boost yields, protect ecosystems and adapt to the changing climate. These include rainwater harvesting, more accurate irrigation systems, careful monitoring, reusing and recycling.

4 Soil and water management are closely linked. Improving the organic matter of soil helps it to hold more water and reduces the amount of water running off the land.



LEAF (Linking Environment And Farming) is a leading global charity working to promote more sustainable farming through Integrated Farm Management. Look out for the LEAF Marque logo next time you are shopping
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