

SUSTAINABLE FARMING

1 Producing enough food to feed a growing population is a key challenge. Farmers will need to produce more from less. Sustainable farming is a critical part of the solution.

2 World population continues to grow and is likely to exceed **8 billion** by 2030. To feed the world and to feed it well, global food production will need to double. Our changing climate is also putting pressure on natural resources like soil and water. The challenge is to achieve global food security while having a positive impact on the environment and society.

3 Protecting and improving the natural environment is fundamental. Issues like climate change, energy efficiency, water scarcity, biodiversity and soil quality need to be addressed.

4 Through Integrated Farm Management, farmers are taking a whole farm approach to balance economic, environmental and social pressures – producing nutritious food and managing our natural resources sustainably.



LEAF (Linking Environment And Farming) is a leading global charity working to promote more sustainable farming through Integrated Farm Management. Look out for the LEAF Marque logo next time you are shopping
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